

Education Sponsorship

The Canadian Society for Transfusion Medicine is a multidisciplinary society which promotes and supports best practice in transfusion medicine in Canada through education, communication and partnerships.

With this goal in mind, a class of sponsorship outside of the annual scientific conference, has been developed. These sponsorships facilitate educational events such as webinars, Education Days and other opportunities which may arise. No product advertising will be permitted.

CSTM Educational Sponsor page will include a disclaimer that:

CSTM is not responsible for the development or content of the educational material.

Annual CSTM Education Sponsors:

- **Level 1 Sponsor - \$5000.00**
 - Includes up to 3 separate educational events such as webinars, or symposia; produced and funded by the sponsor, delivered virtually or in person. Additional events can be advertised for \$1000.00 per event.
 - CSTM will advertise the event and provide the event invitation to its' membership.
 - Acknowledgement for 12 consecutive months as **CSTM Level 1 Educational Sponsor** on CSTM website, social media and newsletter.
 - Inclusion of the sponsor logo and website link on the CSTM Educational Sponsor page.
- **Level 2 Sponsor - \$3600.00**
 - Includes up to 2 separate educational events such as webinars, or symposia; produced and funded by the sponsor, delivered virtually or in person.
 - CSTM will advertise the event and provide the event invitation to its' membership.
 - Acknowledgement for 12 consecutive months as **CSTM Level 2 Educational Sponsor** on CSTM website, social media and newsletter.
 - Inclusion of the sponsor logo and website link on the CSTM Educational Sponsor page
- **Level 3 Sponsor - \$2000.00**
 - Includes 1 educational event such as webinar, or symposium; produced and funded by the sponsor, delivered virtually or in person.
 - CSTM will advertise the event and provide the event invitation to its' membership.
 - Acknowledgement for 12 consecutive months as **CSTM Level 3 Educational Sponsor** on CSTM website, social media and newsletter.
 - Inclusion of the sponsor logo on the CSTM Educational Sponsor page.